● AIR PREMIA

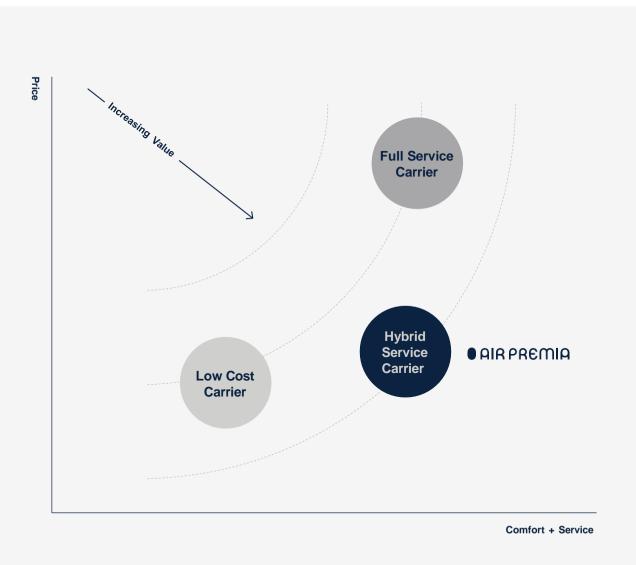
Introduction

2024.11

Air Premia Company Profile

Core Strategies

Balanced Premium You can enjoy a comfortable and spacious high-quality service without paying excessive amounts



Optimal seat configuration and service for medium and long-hauls

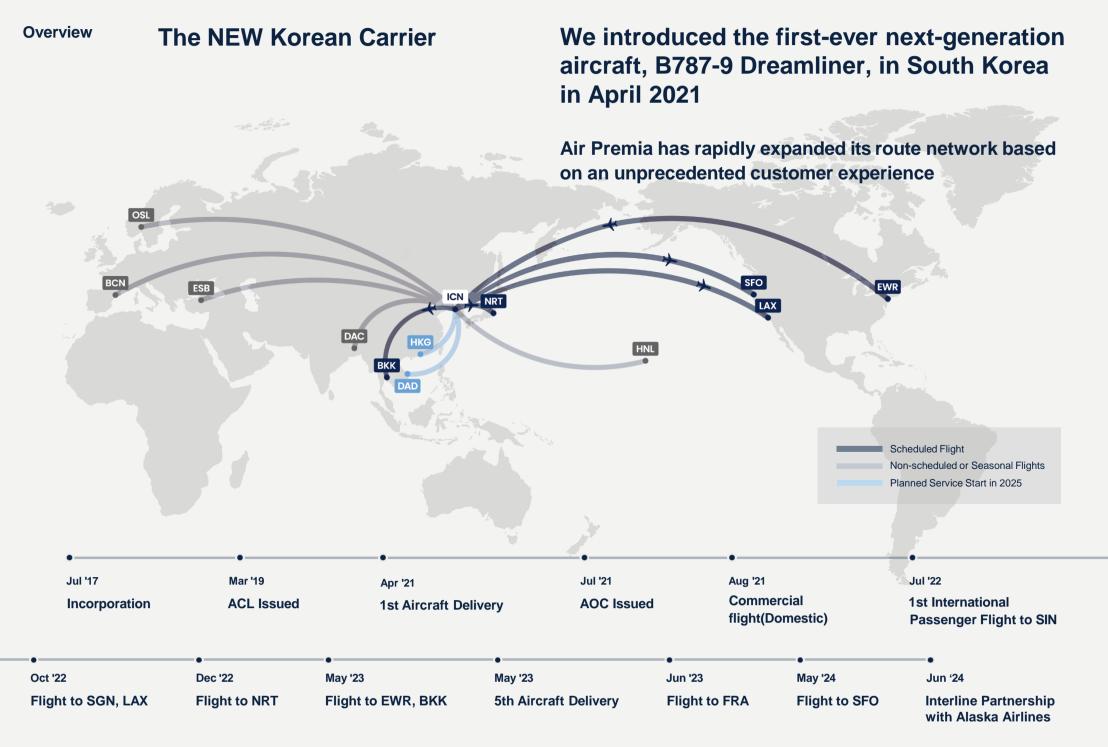
Configuration efficiency

- Single aircraft fleet (B787-9 Dreamliner) & with 2-Class configuration (Premium Economy & Economy)

Value based fare

- Fare of PE will be 50% of business class of Korean FSCs

- Fare of EY will be 80~90% of economy class of Korean FSCs



Differentiate

The Boeing 787 Dreamliner

All flights operated by the next-generation B787-9 Dreamliner



Quiet

A quieter aircraft with a 60% reduction in takeoff and landing noise compared to conventional aircraft

Comfort

Enhanced onboard comfort and pleasant cabin environment through optimized humidity and pressure control

Eco-friendly

An environmentally friendly aircraft with improved fuel efficiency by 20% through a lighter airframe and a 20% reduction in carbon emissions.

Long Haul

With a range of over 15,000km, our aircraft can fly nonstop from Seoul to New York, Los Angeles, Frankfurt in a single journey.

Differentiate

The Best-in class Seat Pitch

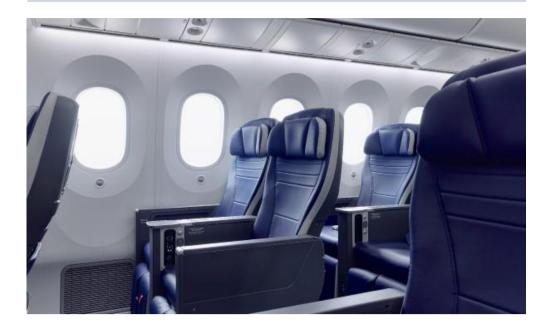
For long journeys, enjoy enhanced comfort with two classes of seating

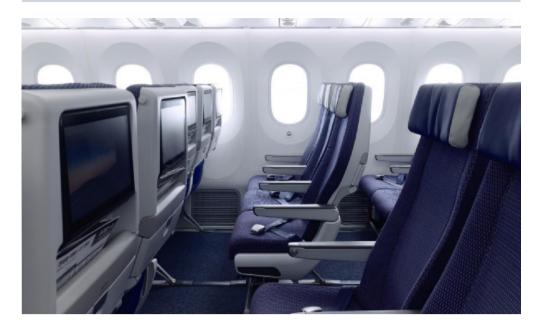
Premium Economy Class
Premia 42

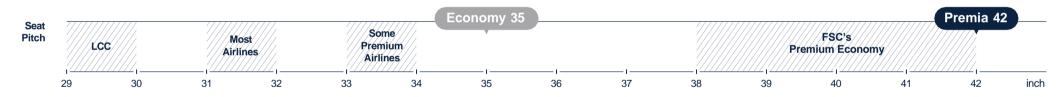
RECARO SEAT with 42-Inch Seat Pitch



RECARO SEAT with 35-Inch Seat Pitch







*Please note that seat pitch may vary depending on the aircraft type of your flight.

Differentiate

Tailored Service that Meets Your Needs

Ensuring comfort for your mind as well, with a variety of additional services and friendly cabin crew

Economy Class

Economy 35

Premium Economy Class
Premia 42

- + 13-inch Full HD touch screen
- + Dedicated check-in counters
- + Priority baggage handling service
- Complimentary in-flight meals and beverage service
- + Generous baggage allowance of over 30kg
- + Thoughtfully provided amenities
- + In-flight Wi-Fi available for all seats

- + 12-inch Full HD touch screen
- + Convenient snack and in-flight meal service
- + Generous baggage allowance of over 20kg
- + In-flight Wi-Fi available for all seats

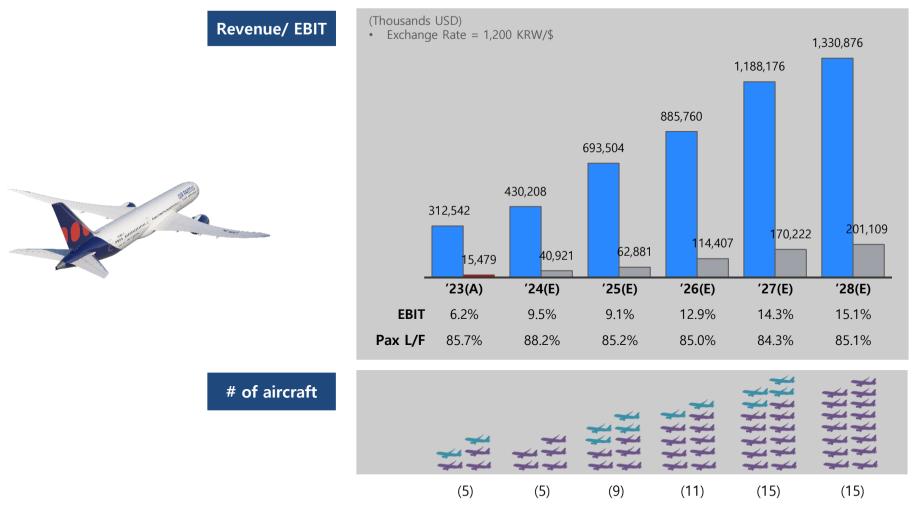


*Please note that seat pitch may vary depending on the aircraft type of your flight. © 2024. Air Premia, Inc. All rights reserved.

Projection

Financial Projection

Air Premia remains committed to expanding its operations, with a revenue target of one billion USD by 2027



* Based on K-IFRS, management projection

O AIR PREMIA

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